



THE **POWER**
to make a
DIFFERENCE

2014-2016 NATIONAL EXECUTIVE BOARD



Jack and Jill of America, Inc.

1930 17th Street, NW • Washington, DC 20009 • (202) 667-7010 • jackandjillinc.org



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2014-2016 NATIONAL THEME

“The Power to Make A Difference”

Jack and Jill of America’s objectives are to create a medium of contact for children which will stimulate growth and development through constructive educational, cultural, civic, recreational, health and social programs.

As a complement to the programming delivered at the chapter level, the National Programmatic Thrust focuses on initiatives that will equip our members and youth with the **power to make a difference in our chapters, communities and in the lives of children around the country.**

JJOA PROGRAMMING REQUIREMENTS

National Constitution and Bylaws: Article II – Objectives and Aims

- To provide for children, constructive educational, cultural, civic, recreational, health, and social programs




JJOA Member Manual:

- The programming requirements of Jack and Jill of America, including but not limited to: social, recreational, cultural, educational, civic, community service, health issues, legislative, leadership development and financial literacy.



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2014-2015 NATIONAL PROGRAM THRUST – AT A GLANCE

EDUCATION	CULTURAL	CIVIC
<p><i>The power to learn and succeed...</i></p> <p><i>Fostering leadership development, financial literacy and commitment to STE[A]M.</i></p>	<p><i>The power to understand and value our African American heritage...</i></p> <p><i>Fostering a sense of unity, a better appreciation of our awesome history and our remarkable abilities.</i></p>	<p><i>The power to unify and inspire change...</i></p> <p><i>Fostering a better tomorrow for ALL children.</i></p>
<p>Jacqueline Moore Bowles Leadership Modules:</p> <ul style="list-style-type: none"> • Four (4) Leadership Development Modules: Tweens/Teens (6th thru 12th grades) <ul style="list-style-type: none"> • The “Communications and Public Speaking” module is required • Four (4) Financial Literacy Modules : 3rd through 12th grades (ages 8 thru 18) <ul style="list-style-type: none"> • “Put Some Aside: Budgeting” module/strategy is required. • For NON-Seniors: All eight (8) modules over a two year period (by March 1, 2016) <p>STE[A]M:</p> <ul style="list-style-type: none"> • EARLY AGE EXPOSURE to STE[A]M: Focus on 2 years old to 5th Grade • Simple, Educational and FUN 	<p> Early Childhood Literacy: JJOA Bedtime Stories</p> <ul style="list-style-type: none"> • Webinars for 2 years thru 3rd Grade youth • Books/stories written and read by African American authors. <p>Healthy Living Initiative: FOCUS ON THE ENTIRE FAMILY</p> <ul style="list-style-type: none"> • JJOA will continue to address the Health Crises of the African American Family. • MENTAL HEALTH (NEW FOCUS) <p>Historically Black Colleges and Universities (HBCUs)</p> <ul style="list-style-type: none"> • Continue to educate our youth on the value an importance of HBCUs 	<p>LEGISLATIVE ADVOCACY:</p> <p> Children’s Defense Fund (CDF) Collaborative</p> <ul style="list-style-type: none"> • Join CDF’s “ADVOCACY THAT WORKS” project: 10,000 JJOA voices with <i>The Power to Make A Difference</i> • Support CDF Freedom Schools® Program <p>COMMUNITY SERVICE:</p> <p> Cradle to College Initiative “OUR CHILDREN’S KEEPER”</p> <ul style="list-style-type: none"> • Focus on community (non JJOA) children: “To seek for all children the same advantages which we desire for our own”. • Work with Boys and Girls Club or “LIKE” organizations in your community